



THE INTERNATIONAL EVENT PARIS DÉCO HOME RIVE GAUCHE™

FURNITURE - LIGHTING - RUGS - FABRIC - WALLPAPER
PAINT - TRIMMINGS - TABLEWARE
DECORATIVE ACCESSORIES - LIFESTYLE

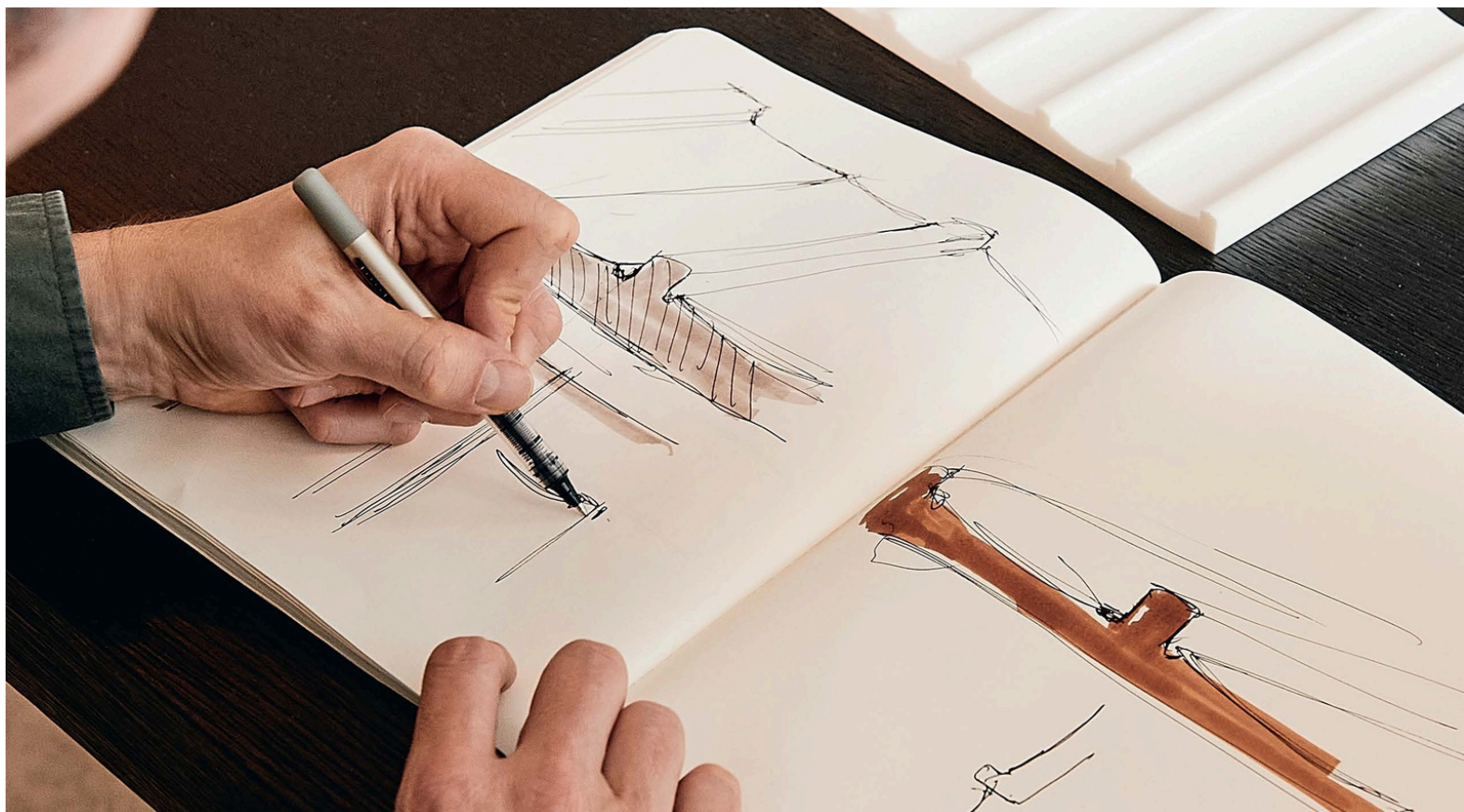
PARIS
DÉCO
HOME



RIVE GAUCHE™

13>16 JANUARY 2027

paris-deco-home.com



A UNIQUE & ORIGINAL CONCEPT

A NEW CHAPTER FOR DECORATION IN PARIS

After 16 years at the heart of the Parisian decor event scene, our concept is reinventing itself! We listened to professionals and visitors to create the event they were waiting for: **Paris Déco Home Rive Gauche™**

From January 13 to 16, 2027, discover a unique event that brings together the excellence of creation, decoration, and the art of living.

- **The Concept:** Meet selected French and international houses, who will welcome you directly into their showrooms on the Left Bank
- **The Location:** The Left Bank (Rive Gauche), a historic and emblematic location for decoration, will regain its prestige with...
- **The Experience:** Professionalism, conviviality, and discovery, from ensemble decoration to the most successful designers.

We remain faithful to the open showroom format and the professionalism that have made our success:

- A free and spontaneous route through the showrooms.
- A human-scale format conducive to creativity and professional exchanges.
- A "handcrafted" event with a friendly and festive spirit.
- The unchanged concept: "receiving in one's showroom in Paris" with exceptional animations.
- Content: The entirety of Decoration — Furniture, Lighting, Rugs, Fabric, Wallpaper, Paint, Trimmings, Tableware, Decorative Accessories, lifestyle, ...



FIND THE BEST OF 2026 AND DISCOVER BEHIND THE SCENES

61 K

INTERNATIONAL VISIBILITY

The event attracts +61,000 identified visitors from 26 countries

98%

A LOYAL CLIENTELE

98% of event participants are satisfied with the organization and the visitors

94%

A TARGETED AND QUALIFIED AUDIENCE

94% of visitors are decoration professionals

80 K

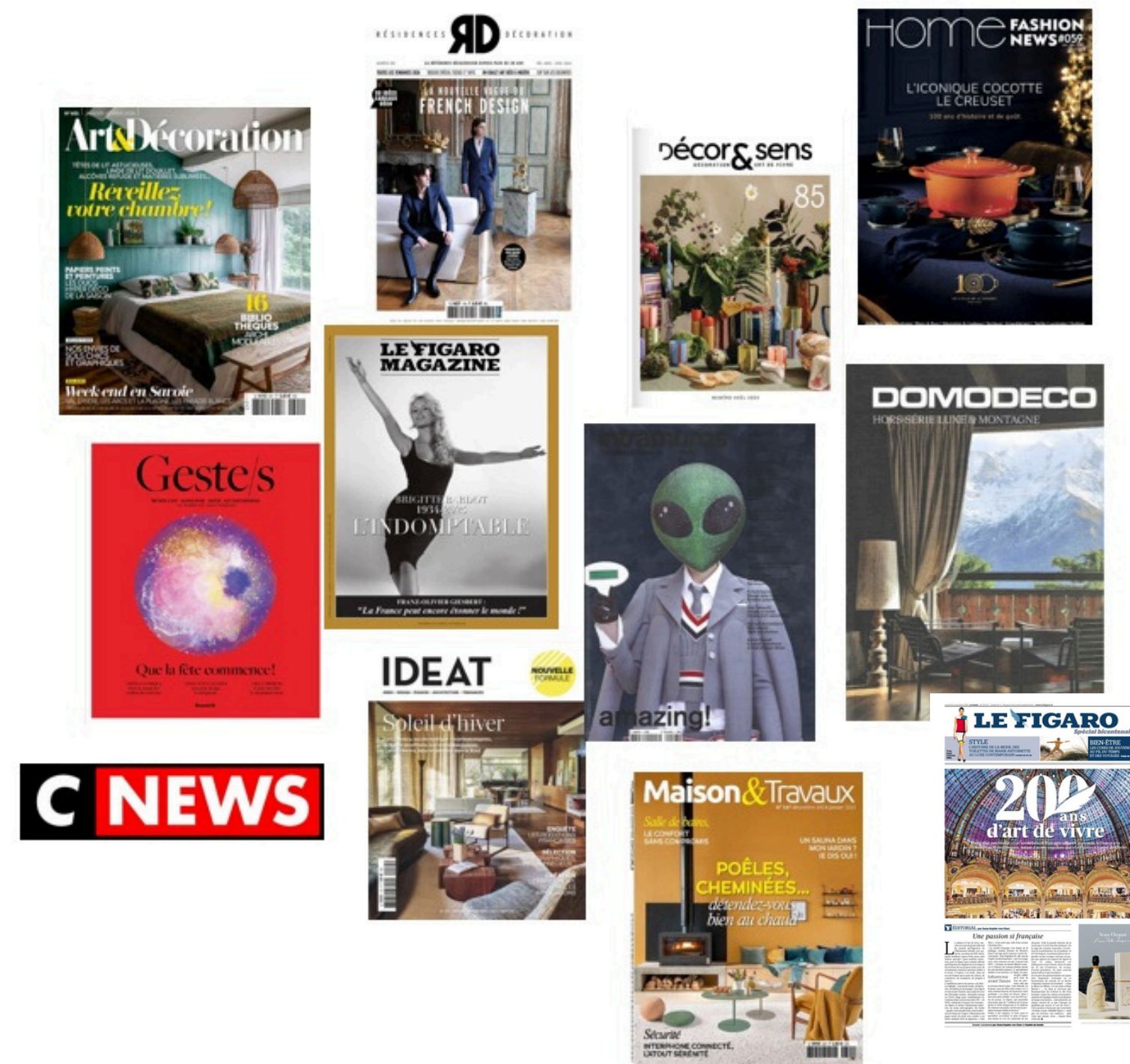
INSTAGRAM

+80,000 followers follow us on Instagram

KEY FIGURES

THE PRESS IS TALKING ABOUT IT

FIND ALL OUR PUBLICATIONS VIA THIS LINK
[PARIS-DECO-HOME.COM/FR/REVUE-DE-PRESSE](https://paris-deco-home.com/fr/revue-de-presse)



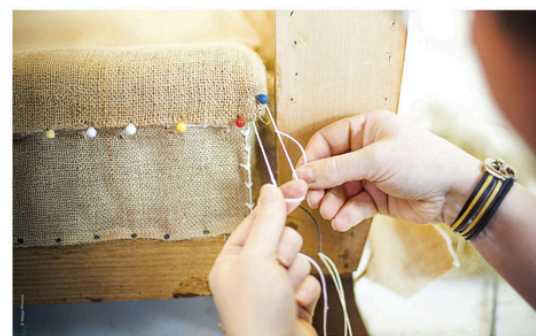
REGISTRATION

€4300 EXCL. VAT

- **Start of registration:** February 2026
- **Registration fee per brand:** €4,300 EXCL. VAT
- **Galleries must be reserved before June 1, 2026** (Reservations confirmed upon receipt of your registration form)
- **End of registration:** September 2026

YOUR REGISTRATION FOR PARIS DÉCO HOME RIVE GAUCHE™ INCLUDES:

CATALOGUE



Artisans Tapisiers de France est un label d'excellence qui distingue des tapisiers français aux savoir-faire exceptionnels. L'association certifie la haute maîtrise artisanale de ses adhérents, garantissant un accompagnement sur-mesure réalisé dans les règles de l'art. Le label fédère des professionnels unis par des valeurs communes : respect, exigence et innovation. En participant à Paris Déco Home, les ATF réaffirment leur engagement pour l'excellence du patrimoine artisanal français et la transmission de ces techniques ancestrales aux générations futures.

Artisans Tapisiers de France is a label of excellence that distinguishes French upholsterers with exceptional expertise. The association certifies the high artisanal mastery of its members, guaranteeing personalized support executed according to the rules of the art. The label unites professionals who share common values: respect, excellence and innovation. By participating in Paris Déco Home, ATF reaffirms its commitment to the excellence of French artisanal heritage and the transmission of these ancestral techniques to future generations.



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ONLINE PRESS KIT

ARTISANS TAPISSIERS DE FRANCE



Artisans Tapisiers de France est un label d'excellence qui distingue des tapisiers français aux savoir-faire exceptionnels. L'association valorise et pérennise ce métier d'art remarquable en certifiant la haute maîtrise des compétences artisanales de ses adhérents. Chaque projet bénéficie d'un accompagnement sur-mesure et qualifié, réalisé dans les règles de l'art. Le label fédère une communauté de professionnels unis par des valeurs communes : respect, exigence et innovation. En participant à Paris Déco Home, les ATF réaffirment leur engagement pour l'excellence du patrimoine artisanal français et leur rôle dans la transmission de ces techniques ancestrales aux générations futures.

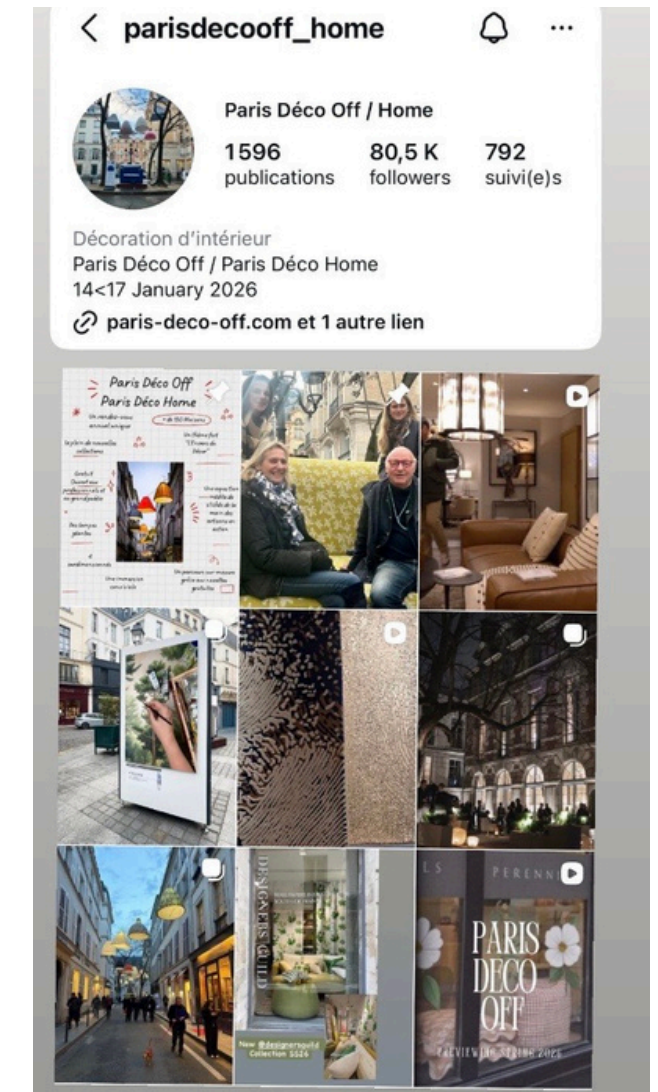


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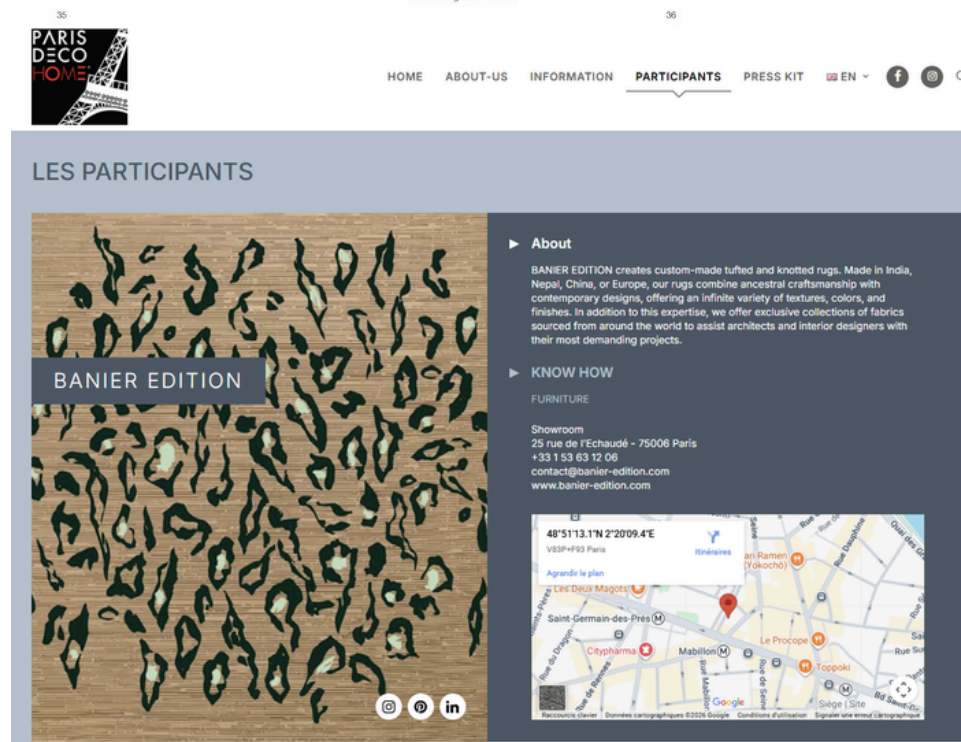
SIGNAGE



VISIBILITY ON SOCIAL MEDIA



WEBSITE





ACCLAIMED ANIMATIONS

Participate in the animations to
increase your visibility

- A photo exhibition
- Oversized objects
- The Festival of Fabrics
- Lamps
- ...



1

DOWNLOAD THE APPLICATION FORM (CLICK HERE)

Send your application form to **parisdecohome@gmail.com**
It will be forwarded to a Selection Committee.

Response within 8 days

2

REGISTRATION FORM

The registration form will be sent to you as soon as the Selection Committee has accepted your application.

3

POP-UP RENTAL

Once the registration form is received with the 50% deposit of the VAT-inclusive amount, you can submit a request for the rental of a pop-up store to **comunreve.pdo@gmail.com**

4

SPECIFICATIONS

The specifications will be sent to you with your invoice. This document is used for sending us your content for the communication tools mentioned on p4.

REGISTRATION PROCESS



CAROLE.COMMUNICATION

Organization

Carole Locatelli & Hughes Charuit
+33 1 45 20 24 68

Registration

parisdecohome@gmail.com
Camille Chauvel +33 6 80 16 17 51

Pop-up (rental)

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Anne-Charlotte Macé +33 6 74 26 49 94